CANADIAN Film and TV BI-Weekly

VOICE OF THE ENTERTAINMENT INDUSTRY

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CFDC Adds $125,000 To Film-Maker Grants

The Canadian Film Development Corporation, having recently awarded $100,000 to a variety of Canadian film-makers following a qualitative rating of completed features, has now made available another $125,000 "to provide grants to film-makers and film technicians resident in Canada to assist them in improving their craft."

The grants will be made in two categories. In the first, applicants submitting projects for low-budget features will compete for

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Twilight D-I, Penticton Is Acquired By Odeon

Effective July 1, the Twilight Drive-In in Penticton, B.C. will become the property of Odeon Theatres (Canada) it was announced recently by Frank Fisher, Odeon's vice-president and general manager.

The acquisition will mark the 31st outdoor theatre for Odeon and will bring to 147 the total of theatres within the circuit.

G. A. Sutherland, Western Canada general manager, is currently supervising renovations and restructuring which will double the Twilight's capacity to 600 cars.

U.S. Military Leaders Honor Darryl Zanuck

Top U.S. military leaders and diplomatic officers from many nations of the Western world attended a special $100-a-plate dinner recently in honor of Darryl F. Zanuck at the Americana Hotel in New York City where the 52 Association awarded the 20th Century-Fox president its Medal of Honor in recognition of his "selfless work on behalf of wounded and disabled military personnel." The 52 Association is an organization devoted to the rehabilitation of severely disabled veterans and servicemen.

The award was presented by General of the Army Omar N.

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Plan Change WB-7A Name To Warbo Co. Limited

For unexplained technical reasons, the name of the Canadian parent company, Warner Bros.-Seven Arts Limited, will be changed to Warbro Co. Limited and a separate Canadian operating subsidiary subsequently will adopt the name Warner Bros.-Seven Arts Limited, it was announced by company officials in New York.

At the same time it was confirmed that the operating name of Warner Bros.-Seven Arts would not be changed by consummation of the pending takeover by Kinney National Service, Inc. All operating entities would continue to carry the WB-7A name.

'Valerie' SRO in Montreal

Getting on the nudie bandwagon, Cinepix of Montreal has bankrolled and released a quickie called Valerie which has been jamming Le Parisien in Montreal and cinemas in various provincial locations. It's the story of a convent girl who goes over the wall, gets a big city job as a topless go-go artist, turns hooker and winds up en menage with a painter. Toronto's Vaughan Theatre has exhibition plans for it.

Boasberg To National General

Charles Boasberg, succeeded by Toronto's Mickey Stevenson as vice-president domestic distribution for Paramount, has been named president of National General Pictures Corporation, and vice-president of the parent National General Corporation, it was announced by Irving H. Levin, NGC's executive vice-president.

WOMPI Voices Protest Re Film Sex-Violence

In her closing remarks as outgoing president of the Toronto Branch, Women of the Motion Picture Industry (WOMPI), Florence Long protested the current trend of sex and violence in motion pictures.

"Our industry has a responsibility and a duty to hold the line," she told the annual dinner meeting audience in Toronto's Sutton Place Hotel. "Too many pictures are in the bedroom and the barroom," she said, "and WOMPI wishes to raise its voice in protest."

As guest speaker, George Des-

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WOMPI Elects New Slate Of Officers

INSTALLATION DINNER was held recently in Toronto for incoming officers of Toronto's branch of WOMPI (Women of the Motion Picture Organization). Pictured here, left to right: Mrs. Florence van Heek, corresponding secretary; Mrs. Hildegard Koblich, treasurer; Miss Margaret Wills, recording secretary; Mrs. Betty Bellamy, president; Mrs. Jean Ritchie, 2nd vice-president, and Miss Florence Long, past president. Mrs. Vickie Knight, 1st vice-president, was not present.

Shareholders Approve Kinney-WB-7A Merger

Shareholders of Kinney National Service, Inc., meeting here in New York, and shareholders of Warner Bros.-Seven Arts Limited, meeting in Calgary, have overwhelmingly approved Kinney's acquisition of Warner in exchange for shares of two new series of Kinney voting preferred securities.

As a necessary preliminary step, Kinney shareholders also authorized increases in common shares (to 40 million from 20 million) and in preferred shares

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Plan Testimonial Dinner For Art Bahen, June 26

A. P. (Art) Bahen, recently-appointed Eastern Canada General Manager for Odeon Theatres, will return from Toronto to Montreal June 26 as guest of honor at a testimonial dinner held for him by his Quebec colleagues at Ruby Foo's. Frank Fisher, Odeon vice-president and general manager, will be the toastmaster.

Until his new appointment, Bahen had spent his entire industry career in Quebec, for the past few years as eastern division manager responsible for Quebec and Maritime provinces. In his new post, he will administer company affairs from the Lakehead to the Atlantic coast.

Dave Rothstein Elected To Head Wpg. Chamber

Dave Rothstein, president of the 13-theatre Rothstein circuit, will divert some of his showman's chemistry to another field for the next few months as newly-elected president of the Winnipeg Chamber of Commerce, a 2,400-member organization.

Rothstein, also president of a Winnipeg landmark, the Marlborough Hotel, is no stranger to official positions outside the film industry (where he happens to be a vice-president of the Motion

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Vancouver Premieres "Cold Day In Park"

"That Cold Day in the Park," a Commonwealth-United feature filmed entirely in and around Vancouver by the Hollywood-based company, was to have its Canadian premiere in that west coast city June 19 at the Odeon-Vogue. Distributed in Canada by Astral Films of Toronto, "That Cold Day in the Park" co-stars Sandy Dennis and Michael Burns. Astral publicity director Bill Morland visited Vancouver to help set up appropriate showcasing for the premiere.

"You want these kids? I give them to you. I sign the papers.

"Good kids. Wonderful boys.
I'm not kidding. I give them to you,
I mean it. You don't take them,
I put them in the rowboat
all alone in the ocean."

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42 Schools Involved In Film Panel Series

Forty-two Montreal high schools are represented in the Famous Players student film study panel series held each Saturday morning at the company's head office where 10th and 11th grade school girls become involved more knowledgeably with films through discussions with experts from various phases of the industry.

Organized in 1961, the project extends beyond panel discussions to field trips through functioning entities like the National Film Board headquarters in Montreal, radio stations, television studios and motion picture theatres where the booth operation is studied in particular.

The yield for Famous Players is the apostolic work panel members can do among fellow students, encouraging a keener interest in films and film-going.

Each year the study series is climaxed by a coronation ceremony to crown a new Miss Famous Players. At this year's finale, held recently in the Seville Theatre, Karen Bassior of Northmount High was chosen and received her symbolic crown from last year's winner, Roz Uman.

The Saturday series will resume at the start of the next school term in September.

Montreal Branch Leads Columbia Sales Drive

Montreal's Columbia branch under Irv Fogel is leading the company's 45th anniversary sales drive, according to an announcement from head office in New York.

The six-month campaign, close to completion, is under the direction of Milt Goodman, vice-president and general sales manager, annd Rube Jackter, vice-president.

Current runners-up to the Montreal Office are Jacksonville, Buffalo and Boston.

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Crown New Miss Famous Players

KAREN BASSIOR, student at Montreal's Northmount High School, is crowned as the new MISS FAMOUS PLAYERS by last year's winner, ROZ UMAN. Coronation witness is ANDRE PETOWSKI OF THE NFB, who addressed a panel meeting as part of the ceremonies. Photo by Tommy Thompson

Panorama

☆ ☆ ☆ ☆ ☆ ☆ ☆ by Stan Helleur

HAD THE GOOD FORTUNE recently to catch one of **Norm Perry's** late-night **CTV** talk-probes in which he interviewed **Toronto Telegram** film critic **Clyde Gilmour** about screen lovers, from **Valentino** and **Theda Bara** to **Paul Newman** and **Elizabeth Taylor.** They also talked about the evolution from the chasteness of widely-separated twin beds to today's uninhibited mating in a double. It was a thoroughly entertaining show, leaving us with the thought that perhaps here was the germ of a once-a-week, late-night series. Seems to us Gilmour might develop any number of facets about the film business—about trends and personalities—conversational essays interspersed with still or live photography, thoroughly researched, scripted at least in skeleton and always lifted by the kind of wry humor and facile commentary Gilmour offered the other night. His performance was about as polished and big league as we've seen on any network ☆ ☆ ☆ Wittingly or not, Perry was an ideal straightman. Obviously not too well backgrounded, he nevertheless seemed genuinely interested, asked the questions Joe Average might have asked and never tried to butt in and top his guest. The result was a crisply-moving show in which Gilmour amusingly reviewed the progress towards today's libertine atmosphere in films and confirmed or dispelled legends. About Theda Bara's celebrated sultry "hooded" look, for example. "It was," Gilmour claimed, "simply a case of silent film fans confusing Theda Bara's passionate, hooded look with a straightforward case of myopia." When Perry asked if he thought the current trend of nudity and homosexuality in films would continue indefinitely, Gilmour replied: "No doubt about it. Five years from now when the **Walt Disney** studio films a story about a man and his dog, you can be damn sure it'll be dirty." ☆ ☆ ☆ We're convinced Gilmour could become a welcome personality on the TV scene. He comes across pleasantly on camera, is exceptionally and effectively articulate and has that sense of humor going for him—a combination of assets we aren't able to ascribe to **anyone** appearing on Canadian TV at the moment.

☆ ☆ ☆

RANDOM JOTTINGS: A triple-profile called **"The Movie Moguls,"** contrasting the backgrounds, methods, styles and philosophies of the three major Canadian circuit presidents—**Chris Salmon** of **Odeon, George Destounis** of **Famous Players** and **Nat Taylor** of **Twinex-Century**—made excellent reading in the May 31 edition of the **Toronto Telegram.** Byliner was **Sid Adilman** who also covers Toronto for **Variety** ☆ ☆ ☆ Speaking of **Variety**—the service organization, not the paper—tickets have been sent to Barkers of Toronto's **Tent 28** for

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150 WB-7A Delegates At Global Conference

Led by Haskell M. Masters, Warner Bros.-Seven Arts vice-president and general manager, a company delegation from Canada recently joined the first WB-7A Global Conference in Burbank, Cal. where 150 distribution and promotion men from 41 countries met under the co-chairmanship of Morey (Razz) Goldstein, WB-7A vice-president and general sales manager, and Norman B. Katz, executive vice-president Warner Bros.-Seven Arts International.

With Masters in the Canadian contingent were Irving Stern, division manager, and Al Dubin, ad-publicity manager, from Toronto, and branch managers Blain Covert of Calgary, Archie Cohen of Montreal, Mickey Komar of Saint John, I. Babe Coval of Toronto, Earl Dalgleish of Vancouver, and P. R. Carlton of Winnipeg.

NFB's Film-Media Study Extended To Vancouver

Initiated three years ago in Montreal, the National Film Board's summer research institute of film and media study this year will be launched in Vancouver as well, both sessions to run from July 2 - Aug. 8. ,

The west coast venture, jointly sponsored by the Vancouver School Board will, like its Montreal counterpart, will be limited to 30 participants from the field of formal and informal education. The Vancouver quota has been filled by applicants from the four western provinces.

DAVE ROTHSTEIN

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Picture Theatres Association of Canada).

He is vice-president of Winnipeg's Central YMCA, treasurer of the Canadian Council of Christians and Jews, a director of the Winnipeg Rotary Club, president of the Manitoba Amateur Football Association, vice-president of the national body, a director of the Winnipeg Blue Bombers Football Club and, back in his first-love industry, president of the Canadian Pioneers' Manitoba-Saskatchewan division.

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PANORAMA

(Continued from Page 4)

the club's **Variety Carnival** the night of Aug. 7 at the **Tri-Bell Club** which is joining 28-ers in the effort to raise funds for Variety's new project, a centre for the manufacture of electronic limbs for physically-handicapped children. Target of $50,000 has been set for the carnival ☆ ☆ ☆ The Testimonial Luncheon for **Jack Arthur** on his 80th birthday, June 10 had to be called off. On the preceding Friday morning he suffered a heart attack and had to be rushed to **North York General Hospital** where, at this writing, he was coming back encouragingly ☆ ☆ ☆ The many friends of **Jack Fitzgibbons** across the country will be happy to know the muscular-surgery he underwent was successful. He's getting back on his feet at the **St. John's Convalescent Hospital,** 285 Cummer Avenue, Willowdale, Ont. ☆ ☆ ☆ **Len Bishop** up and around again at home following his heart attack.

Hint That Film House May Become Public Co.

If the need for film in TV and education continues to grow and Film House continues to expand to meet that demand over the next few months, "we could go public," said FH president Robert Crone in a recent newsletter to employees.

Film House, in downtown Toronto, is the country's largest "all-in" technical services complexes under one roof—providing 16 mm. and 35 mm. black and white and color processing, multitrack sound mixing, editing facilities and film storage space.

Film House began six years ago as an idea born of Crone's lab processing frustrations as a freelance cameraman and has grown into a million-dollar-plus concern which services TV networks, feature and documentary film producers and producers of TV commercials.

In his letter, Crone implied management would plow back the yield from any public issue into new equipment and techniques for improvement in quality and speed of services.

KINNEY-WB-7AMERGE

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(to 20 million from 5 million).

Completion of the transaction is scheduled for later this month.

William V. Frankel, chairman and co-chief executive officer of Kinney, told his shareholders that management believes "there is opportunity for substantial growth in the earnings of the combined companies through the joining of two fine management teams."

Canuck Content High for 'Anne'

Canadian content is high around the London set for Universal's production of Anne of the Thousand Days, starring Richard Burton. His co-stars include Genevieve Bujold of Montreal, in the title role, and John Colicos of Toronto as Sir Thomas Boleyn.

'The Graduate' Graduates to 2nd Year

THE GRADUATE, a Joe Levine Embassy release through International Film Distributors, recently celebrated its first year's continuous run at Montreal's CINEMA PLACE VILLE MARIE and an appropriate birthday scene was created in the theatre lobby, marking the occasion. Ushers and candy girls, capped and gowned, handed out gift candy packages to patrons, the first 150 of whom also received a Columbia recording of the film's hit song, "Mrs. Robinson." Showmen who helped promote the event are shown, left to right: JEAN DUVAL, Famous director French language publicity; LES MITCHELL, Quebec general manager for Famous; KEN SNELGROVE, IFD branch manager; G. MOMOTIDES, manager Cinema Place Ville Marie, and JOHN SPERDAKOS, Famous advertising-publicity director for Quebec. Photo by Tommy Thompson

Humanitarian Award To Betty Bellamy

FOR HER OUTSTANDING contribution throughout the past year to the work of WOMPI (Toronto branch) for the welfare of Laughlin Lodge and the Golden Mile Club, both for the aged, BETTY BELLAMY (left) of Warner Bros.—Seven Arts, receives an Humanitarian Award plaque from JEAN RITCHIE of Paramount.

WOMPI PROTEST

(Continued from Page 1)

tounis, president and managing director Famous Players, agreed with Miss Long's remarks in principle but repeated what he told shareholders at his company's annual meeting in April—that a solution to the problem remained basically with the public. "When the public stops going to see this type of picture, the producers will then stop making them," he said.

A highlight of the affair, emceed by Lloyd Pearson, president of General Sound, was presentation of the Humanitarian Service Award to Betty Bellamy of Warner Bros.-Seven Arts, the newly-elected president.

Mrs. Bellamy and fellow officers were installed by Miss Long. They included Mrs. Vickie Knight, Twinex-Century, 1st vice-president; Mrs. Jean Ritchie, Paramount, 2nd vice-president; Miss Margaret Wills, Universal, recording secretary; Mrs. Florence van Heek, Famous Players, corresponding secretary, and Mrs. Hildegard Koblich, Universal, treasurer.

DARRYL ZANUCK

(Continued from Page 1)

Bradley, sole surviving five-star general, at ceremonies commemorating the 25 years since D-Day and the invasion of Normandy. In presenting the medal, General Bradley said that "Mr. Zanuck has done the world a lot of good by giving us some idea of what our obligations towards freedom is via his depiction of WorldWar II and what happened at Normandy in 'The Longest Day'."

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Set $750,000 Campaign For "The Love Bug"

A $750,000 sales promotion involving Nabisco shredded wheat products, Walt Disney's family feature, The Love Bug, and the Famous Players circut will for the next few months cross-promote cereal products and the film in stores and Famous theatres across the country.

The Love Bug theme will be aimed at youngsters particularly through Shreddies packaging which will contain an elastic-powered plastic car, the inducement being to collect a set of 12 miniature racers, three different types in four different colors.

Shredded Wheat packaging meanwhile will bear an entry form aimed at the adult audience —a Love Bug contest for a Volkswagen 1500 each month for five months, plus 100 VW pedal-wagons and 1,000 steel miniature VW's for kids.

For the energetic FP manager, the tie-in should generate a lot of business on the strength of point-of-sale display materials advertising the picture. At the same time, cereal products sales should get a lift from appropriate displays in theatre lobbies where The Love Bug is playing.

In setting up the national campaign, John Wray represented Nabisco, Jim Cameron spoke for Famous, Gerry Collins for Empire Films, The Love Bug distributor) and Clem Saila for the character merchandising division of Walt Disney Creative Workshops, an affiliate of Canaline Advertising in Toronto.

Susan Clark From Feature to TV

Susan Clark of Toronto continues as one of the busiest performers on the Universal lot. Having completed another feature, Skullduggery, she has been set to guest-star in an episode of the studio's new TV series, Marcus Welby, M.D., which will debut in September over ABC-TV.

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LOS ANGELES

AUTOMOBILE SHOW

Sparkling promotion headed by Lea Francis Rally Car display

DENVER

SPORTS CARS OF AMERICA CONVENTION

French beauty, Mireille Darc, a star of the film, crowned Miss Sports Car of '69

MONTE CARLO

MONTE CARLO RALLY

Dramatic displays and promos at famed Hotel de Paris and L'Hermitage

AUTOMOTIVE DEALERS AND DISTRIBUTORS

Nationwide Promos and Publicity

VOLVO · FIAT · ALFA ROMEO · MERCEDES BENZ · PEUGEOT · FORD

LAYOUTS

UPI Teasing two picture layout of 'His and Her' Chinchilla fur coat worn in film

ROTO SERVICE Unusual six photo spread of wild scenes from film

AP Packaged fun in a six photo layout on story and production of film

NATIONAL MAGAZINES AND NEWSPAPERS

LOOK · MADEMOISELLE · NEW YORK MAGAZINE · WOMEN'S WEAR DAILY
THIS WEEK MAGAZINE · AFTER DARK · PROMENADE · HARTFORD TIMES

All above publications to carry layouts, stories, and scenes from the film. They will feature Mireille Darc, Miss Sports Car of 1969.

TELEVISION

The featurette has been televised on the NBC-TV network to an estimated 10,380,000 homes and will continue to play local channels to countless millions more.

Paramount
A Gulf+Western Company

STARRING (IN ALPHABETICAL ORDER):
BOURVIL / LANDO BUZZANCA / WALTER CHIARI / PETER COOK / TONY CURTIS / MIREILLE DARC / MARIE DUBOIS / GERT FROBE / SUSAN HAMPSHIRE / JACK HAWKINS /
ORIGINAL STORY AND SCREENPLAY BY JACK DAVIES AND KEN ANNAKIN / PRODUCED AND DIRECTED BY KEN ANNAKIN / TECHNICOLOR® / PANAVISION® / A PARAMOUNT PICTURE

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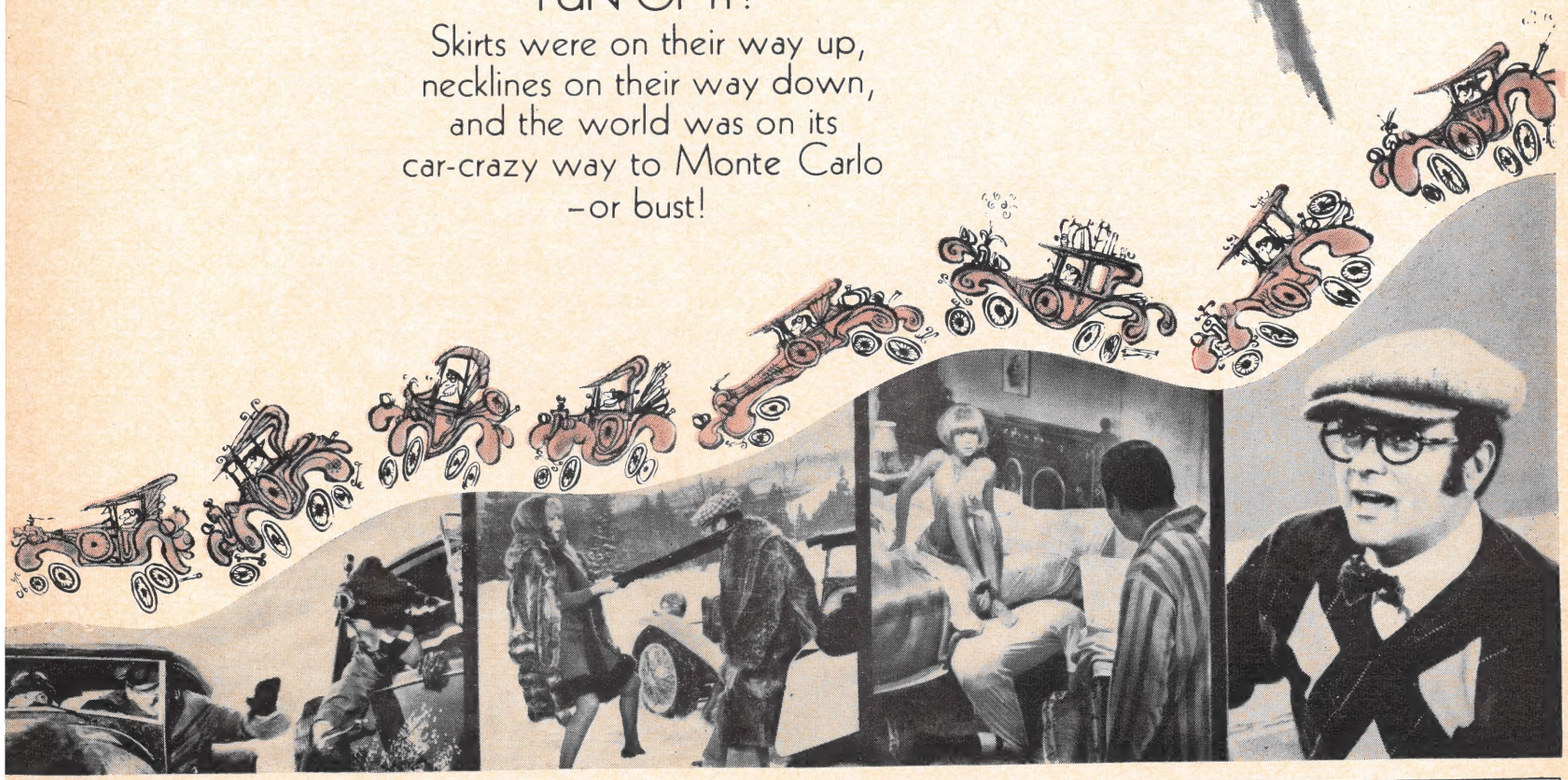
A RACE FOR GLORY, FOR LOVE AND FOR THE FUN OF IT!

Skirts were on their way up, necklines on their way down, and the world was on its car-crazy way to Monte Carlo –or bust!

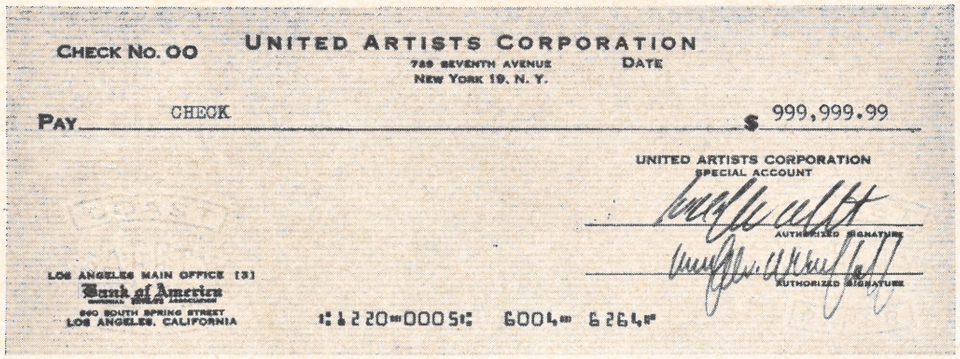


ICOLETTA MACHIAVELLI/DUDLEY MOORE/PEER SCHMIDT/ERIC SYKES/TERRY-THOMAS

TITLE SONG, MUSIC AND LYRIC BY RON GOODWIN—SUNG BY JIMMY DURANTE, AND OTHER MUSIC FROM THE MOTION PICTURE SCORE AVAILABLE ON PARAMOUNT RECORDS.

YORK AT THE ASTOR AND BEEKMAN THEATRES!

We're pretty free with a buck



But look with whom:

The Mirisch Company. We made out a few checks and they made firsts-of-their-kind like: *Some Like It Hot, The Apartment, West Side Story, The Russians Are Coming The Russians Are Coming,* and *In The Heat Of The Night.*

Albert Broccoli and Harry Saltzman made a series of James Bond films with a series of our checks.

We gave a couple of checks to Stanley Kramer. He made *The Defiant Ones* and *It's A Mad Mad Mad Mad World.*

Every day, creative people like these all over the globe are cashing United Artists checks.

Like the *Battle of Britain* check in London. *The Secret of Santa Vittoria* check in Rome. The *Fiddler On The Roof* check in New York. The *Diamonds Are Forever* check in Africa. The *Gaily Gaily* check in Hollywood. And the check for THE NEW James Bond– *On Her Majesty's Secret Service* in the Swiss Alps. The *Man Of La Mancha* check somewhere in the world.

And tomorrow unknowns like Jim Salter, Bruce Becker and Barry Brown will produce and direct their first films with one of our checks. Tomorrow Ossie Davis will debut as a director. With one of our checks. Brilliant newcomers Ken Russell and Alain Cavalier each have a film they are excited about making. We're excited about backing them.

We back the unknowns and make them giants and then we back the giants.

Which is how we got six of the last fourteen Best Picture Academy Awards. And why we expect to get many more in the future.

It all pays off.
For us and you.
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50
Anniversary
Now watch us
GO

For the past fifty years we've done whatever was bold in motion pictures, with whoever was bold in motion pictures.

The next fifty years will be even more adventurous. We don't just make motion pictures. We make tomorrow.

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